

NINO P. PARCO

DALLAS, TEXAS

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view my  profile

OBJECTIVE

As a self-driven experienced manager and collaborator my communicative skills, both written and verbal, coupled with my process to profits prowess will benefit any organization. I would like to join a progressive organization that can utilize an array of managerial, interpersonal, and technological abilities as a seamless integration of growing the current culture in a defined organized way.

BUSINESS PROFICIENCIES

- ✓ Sr. Technology Recruiting & Development
- ✓ SaaS Business Development
- ✓ Software Provisioning & Deployment
- ✓ Product Market Analytics & Metrics
- ✓ Leadership, Team Building & Mentoring
- ✓ Business Management & Development
- ✓ Financial Analysis & Forecasting
- ✓ Technology Product Marketing & Branding

TECHNOLOGY COMPETENCIES

- ✓ Website Design & Development
- ✓ SEO & SEM Master
- ✓ HTML
- ✓ JQuery
- ✓ Javascript
- ✓ PHP | MySQL
- ✓ C+ & C Panel
- ✓ Networking
- ✓ Smart Phone Provisioning, Design, & Development
- ✓ CSS Design & Development
- ✓ WordPress

EXPERIENCE

John Eagle of Dallas FEB 2016 – CURRENT

Senior IT Administrator | Business Analyst | SaaS Analyst | SEO Analyst | Digital Marketing Analyst

Dealership Experts, LLC AUG 2008 – JAN 2017

CEO | Sr. Recruiting Strategist & Consultant | SaaS | SPHR

Executive Management & Administration, Operational Director & Collaborator, Human Capital Networking Specialist, Full Life Cycle Human Resources & Capital Manager, Sr. Executive, Technology, & Finance Recruiter, Customer Acquisition & Development, SPHR, SaaS, Business & Sales Management and Development, Forecasting, Budgeting, & Cost Control Operations.

RAW Auto Solutions, LLC JUN 2006 – MAY 2008

COO | Sr. Technology Recruiter | SaaS | Business & Marketing

Writing Product Design & Deliverable Functionality and Process, Full Life Cycle Sr. Technology Recruiter, Technology Manager Provision Management of Smart Phone Centric Technology, Company Branding & Image, Target Audience Presentation and Communication, Learning Management System of Company Achievement, Successful Identifiers of Team Selection, Growth Identifiers, Writing of Team Member Roles, Agenda & Material, Communication Direction of Management and Associates, Management and Associate Collaboration, IT Design, Direction, and Implementation, Sales management of SaaS. SEO and SEM of company website including branding, launch, and market penetration.

PREVIEW OTHER PROFESSIONAL EXPERIENCE

Berkshire Hathaway FEB 2005 – JUN 2006
General Sales Manager

American Auto Exchange JAN 2002 – FEB 2005
National Director of Dealer Development |

Sonic Automotive 1990 – NOV 2001
General Manager

EDUCATION & LEADERSHIP EXPERIENCE PREVIEW

BBA | Barclay Business College of California

- ✓ *Bachelors Degree in Business Management & Administration*

BCA | Southern New Hampshire University

- ✓ *Bachelors Degree in Computer Science*

N.A.D.A. Keynote Speaker 2003; 2004; 2007